

GCSE Business Curriculum Statement

In line with our whole school curriculum statement, Saint Aidan's is a Church of England High School with an inclusive Christian ethos. Our vision is:

- We aspire to be a school where life is lived in "all its fullness" (John 10:10).
- We believe in the God-given potential of every one of our students.
- We succeed by working together as a school where all can thrive and where excellence is valued.

As a result, the Business curriculum is designed to match this vision, whether in formal lessons or in the wider experience of students.

Aims: Through the teaching of Business at Saint Aidan's, we aim:

- To develop students into independent, confident, and commercially aware individuals who can apply their knowledge of business concepts to real-world scenarios.
- To provide students with an understanding of the key elements of business, including enterprise, finance, marketing, operations, and human resources.
- To encourage students to think critically and make informed decisions based on data and business theories.
- To stimulate and develop curiosity, interest, and enjoyment in the world of business and entrepreneurship.
- To promote a variety of teaching and learning methods (including case studies, simulations, and scenarios) to raise the achievement of students working individually, in pairs, or in groups.
- To prepare students for further study or entry into business-related careers.

Objectives: By the end of their Business education at Saint Aidan's, all students should be able to:

- Apply their understanding of business concepts to analyse and evaluate real-world case studies.
- Identify and assess the impact of internal and external factors on businesses of different sizes and industries.
- Use financial and non-financial data to support business decision-making.
- Demonstrate problem-solving and entrepreneurial thinking when responding to business challenges.
- Achieve the highest possible GCSE Business grade they are capable of through consistent effort and application.
- Understand and develop key employability skills, including teamwork, leadership, and communication, preparing them for future careers or further education.

Key Stage 4 - Students study Edexcel GCSE Business, covering key topics such as Enterprise and Entrepreneurship, Marketing, Finance, Operations, Human Resources and External Influences.

Assessment - Students' work is assessed regularly through lesson quizzes, case study analysis, business reports, exam-style questions and end of unit tests.

Beyond the Formal Business Curriculum - Students have opportunities to develop their business skills outside of lessons, including enterprise challenges such as Young Enterprise, guest speakers and industry visits.

This curriculum ensures that students are well-prepared for further education, employment, or entrepreneurship by equipping them with the skills, knowledge, and confidence to succeed in the business world.