

	June/July	Sept/Oct	Nov/Dec	Jan/Feb	Feb/Mar	April/May
Year 7						
Year 8	Cereal Packaging Packaging analysis. Designing for a target audience. Logo design	Cereal Packaging Introduction to Illustrator. Logo and character development.	Cereal Packaging Introduction to 2D Design. Complete design work for cereal box.	Advertising Introduction to Photoshop. Understanding composition.	Advertising Movie poster advertising	Advertising Adapting the style of contemporary designers to promote a product.
Year 9	Fragrance Branding 6-week rotations Understanding brand identity Fragrance logo and bottle design		Fragrance Branding 6-week rotations Advertising		Fragrance Branding 5-week rotations Packaging design	